

Priyanshi Kiyawat

*Digital **Marketing** Portfolio*



6265092340

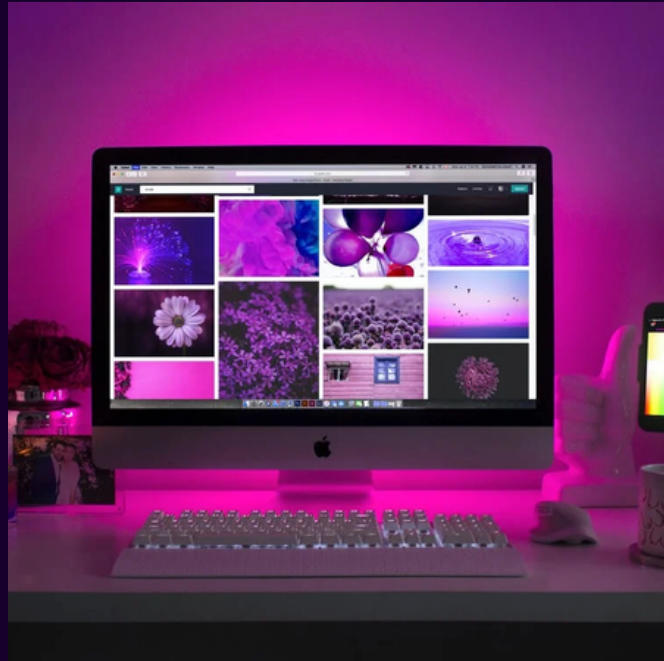
About me

As a digital marketer with over 4 years of hands-on experience, I have developed a comprehensive skill set in various domains of digital marketing. From SEO , CRO, and PPC advertising to SMO, content marketing and WordPress development, I have honed my expertise to deliver exceptional results.

www.digitaltycoon.com



MULTI-PLATFORM **EXPERTISE**



WEB DEVELOPMENT



SEO



SOCIAL MEDIA MARKETING



PAID CAMPAIGNS

BRANDS WE HAVE WORKED FOR

SWIZZBEADS
HANDMADE WITH ♥



SAINT OWEN

Axent

 OilyPod

Health
WITH DES

scandale éco-lingerie



OUR **DIGITAL MARKETING** SERVICES

SEO

- Keyword Research
- Local & International SEO
- Technical SEO
- ON-Page SEO
- Link Building
- Google Analytics & Search Console
- Schema Markup Setup
- Competitor Research
- Weekly & Monthly Reporting

Social Media Marketing

- Facebook, Instagram, Twitter, Tiktok Marketing
- Post Creation and Regular Posting
- Engagement Boosting
- Work on Increasing Followers
- CMS to Social Shops Integration

CRO

- Comprehensive CRO Audit
- Suggesting Steps to Increase Conversion Rate
- CRO Implementation

Web Development

- Wordpress
- Shopify
- Squarespace
- HTML, CSS, Javascript, PHP
- Weebly

PPC

- Google Ads
- Bing Ads
- Facebook, Instagram, LinkedIn, Twitter, Snapchat Ads

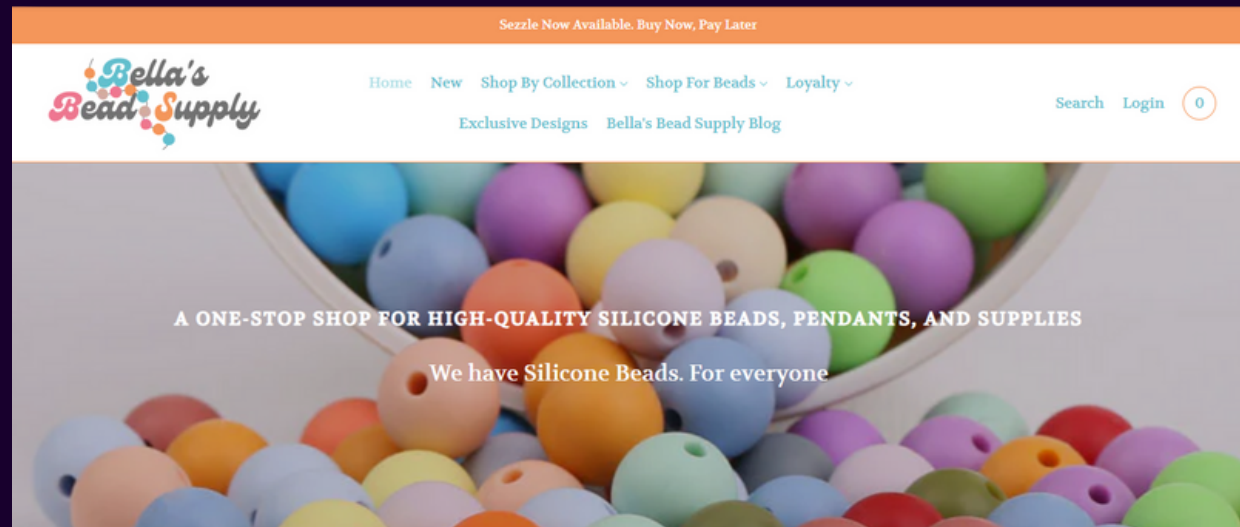
WEB DEVELOPMENT **PORTFOLIO**



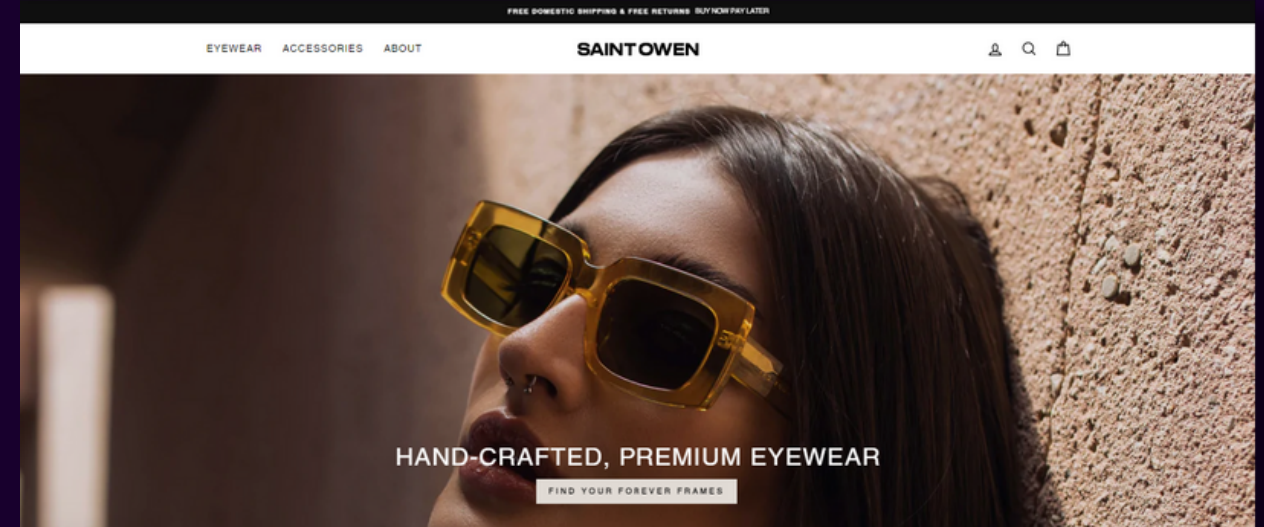
<https://www.swizzbeads.com/>



<https://www.activeunited.com.au/>



<https://bellasbeadsupply.com/>

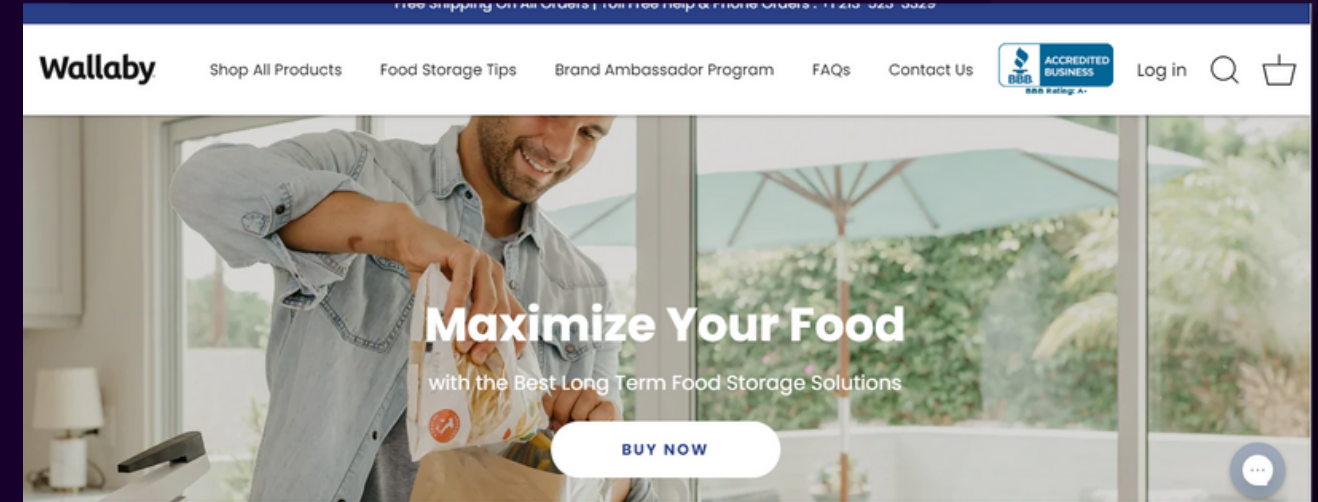


<https://saintowen.com/>

SEO & CRO **PORTFOLIO**



<https://healthwithdes.com/>



<https://wallabygoods.com/>

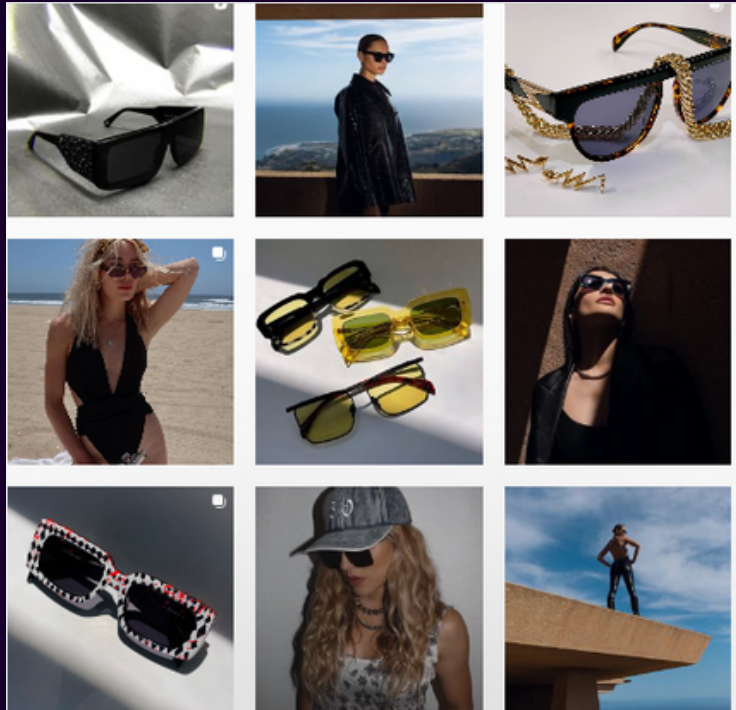


<https://www.scandale.com/>

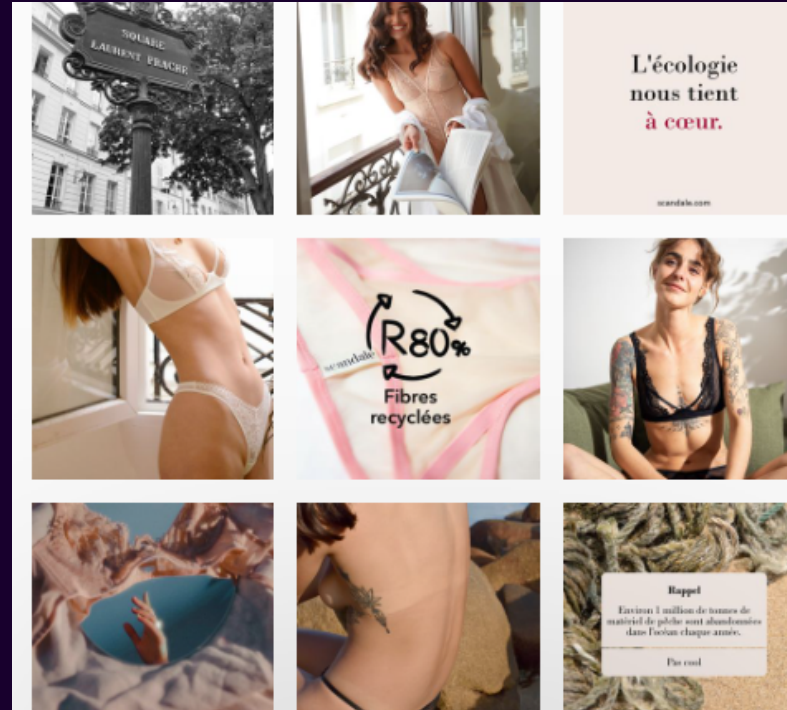


<https://iwantthis.shop/>

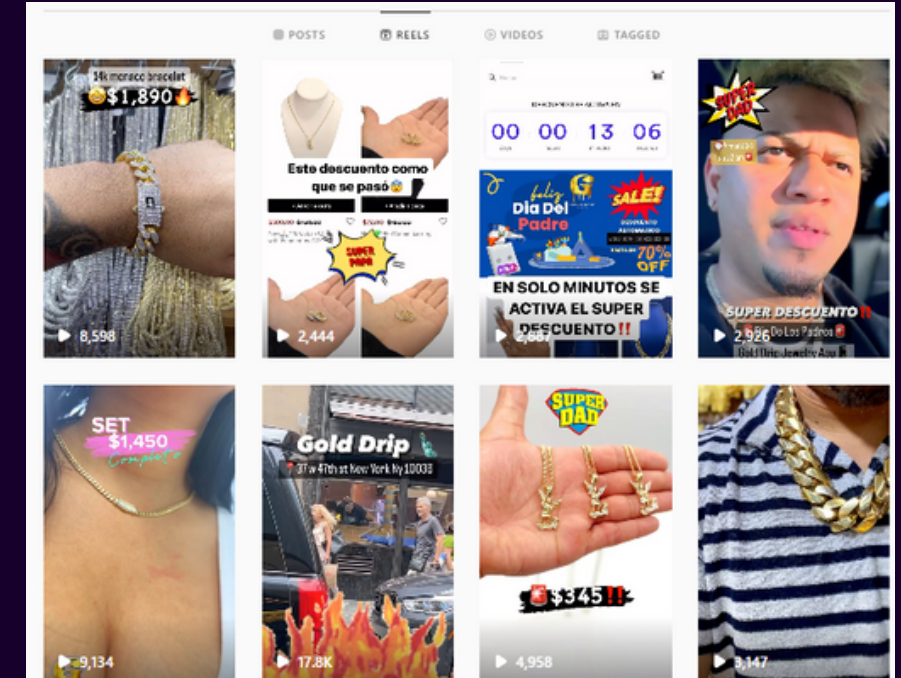
SOCIAL **MEDIA** MARKETING **PORTFOLIO**



<https://www.instagram.com/saint.owen>

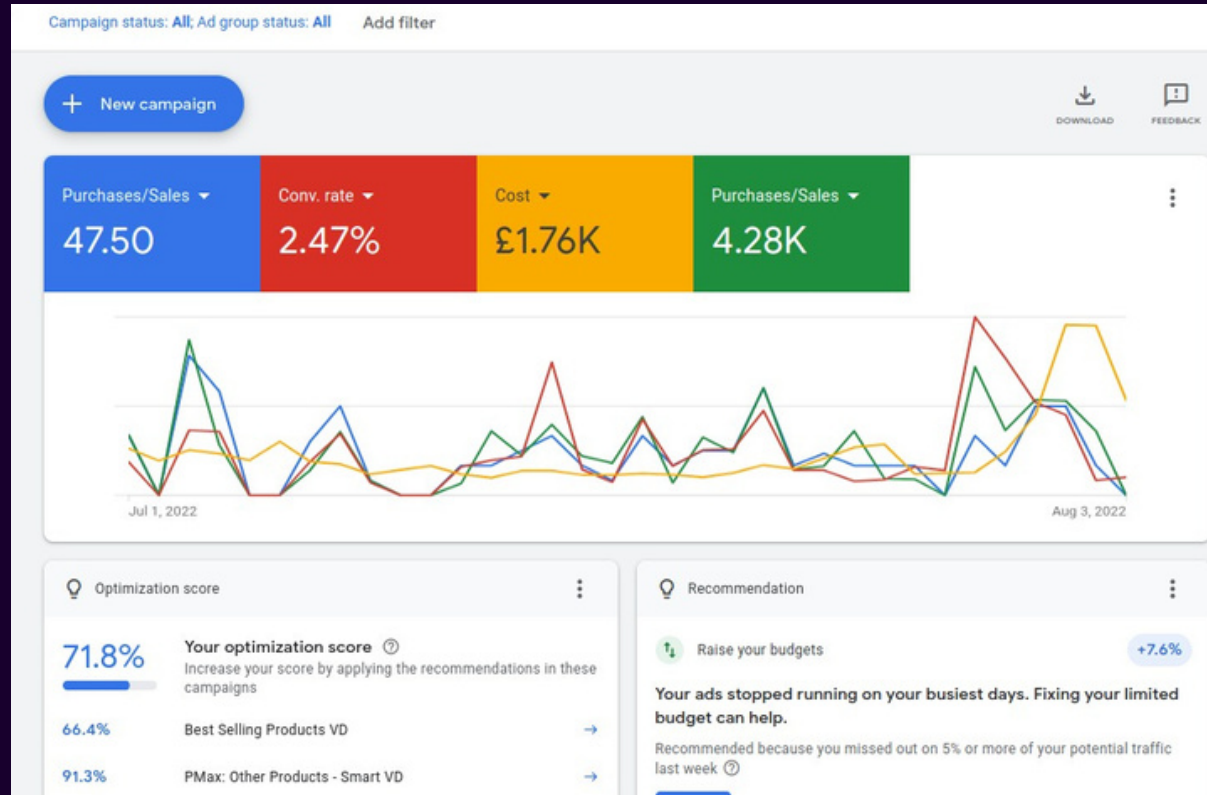


<https://www.instagram.com/scandale.ecolingerie>



<https://www.instagram.com/golddripjewelry>

PPC PORTFOLIO



Senshi Japan Google Ads

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