

# Priyanshi Kiyawat

*Digital Marketing Portfolio*

 6265092340

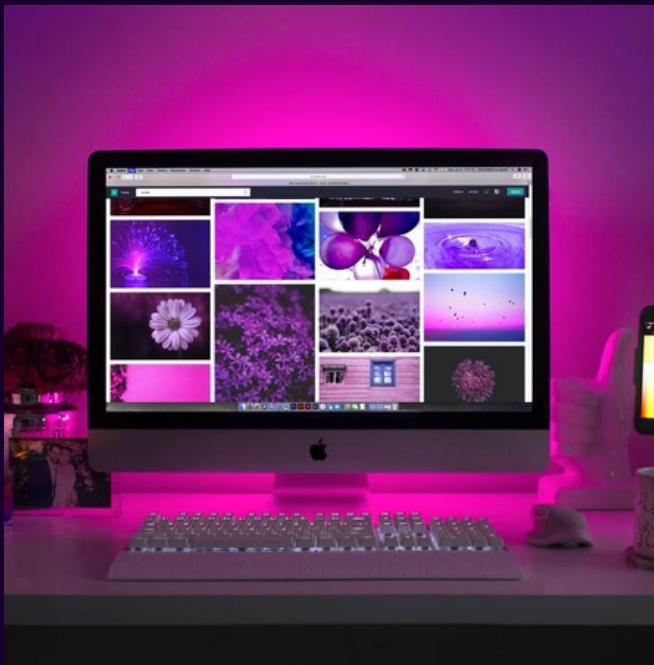


# About me

As a digital marketer with over 4 years of hands-on experience, I have developed a comprehensive skill set in various domains of digital marketing. From SEO, CRO, and PPC advertising to SMO, content marketing and WordPress development, I have honed my expertise to deliver exceptional results.



# MULTI-PLATFORM **EXPERTISE**



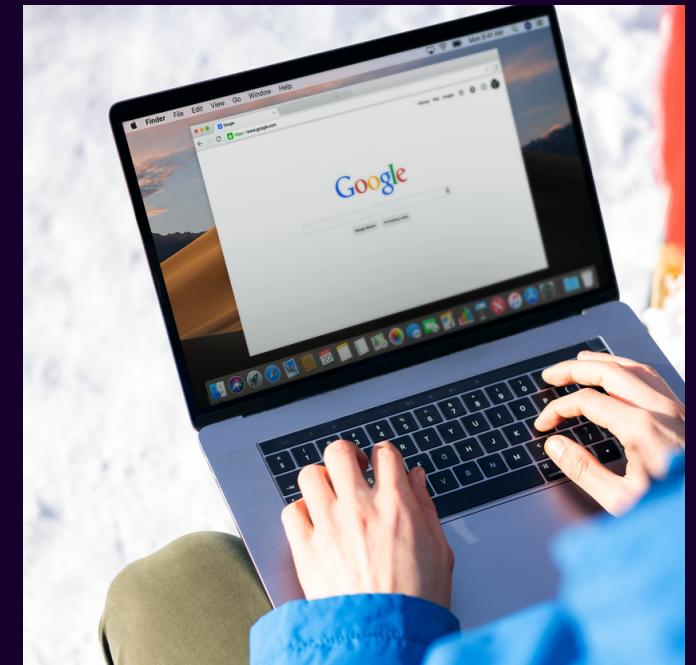
WEB DEVELOPMENT



SEO



SOCIAL MEDIA MARKETING



PAID CAMPAIGNS

## BRANDS WE HAVE WORKED FOR

SWIZZBEADS  
HANDMADE WITH 



SAINT OWEN

*Axent*

 Oily Pod

Health  
WITH DES

scandale éco-lingerie

  
ACTIVE UNITED  
DANDENONG RANGES



# OUR **DIGITAL MARKETING** SERVICES

## SEO

- Keyword Research
- Local & Internaltional SEO
- Technical SEO
- ON-Page SEO
- Link Building
- Google Analytics & Search Console
- Schema Markup Setup
- Competitor Research
- Weekly & Monthly Reporting

## Social Media Marketing

- Facebook, Instagram, Twitter, Tiktok Marketing
- Post Creation and Regular Posting
- Engagement Boosting
- Work on Increasing Followers
- CMS to Social Shops Integration

## CRO

- Comprehensive CRO Audit
- Suggesting Steps to Increase Conversion Rate
- CRO Implementation

## Web Development

- Wordpress
- Shopify
- Squarespace
- HTML, CSS, Javascript, PHP
- Weebly

## PPC

- Google Ads
- Bing Ads
- Facebook, Instagram, Linkedin, Twitter, Snapchat Ads

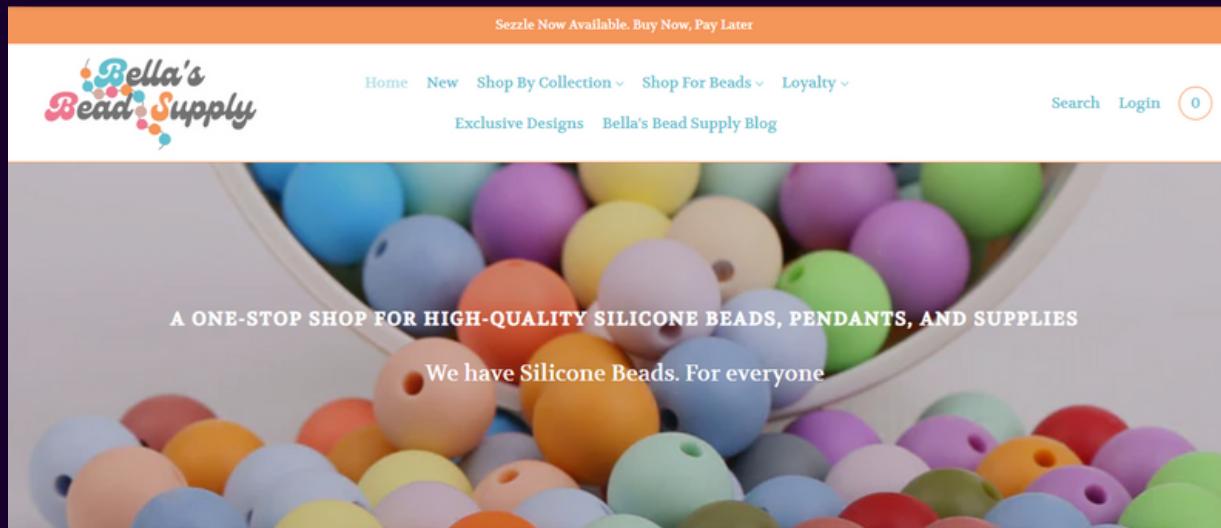
# WEB DEVELOPMENT PORTFOLIO



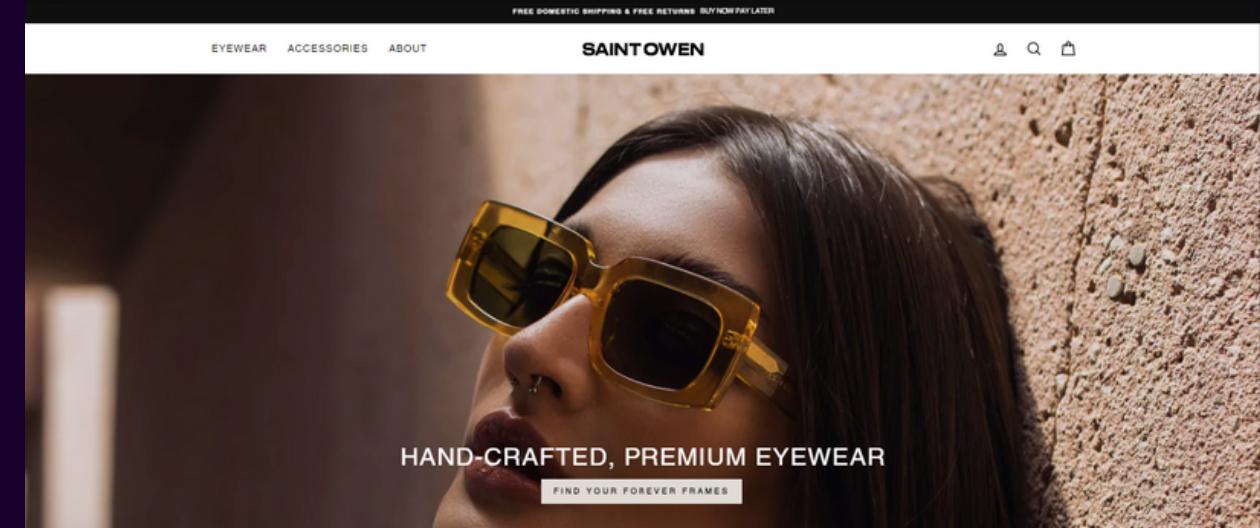
<https://www.swizzbeads.com/>



<https://www.activeunited.com.au/>



<https://bellasbeadsupply.com/>



<https://saintowen.com/>

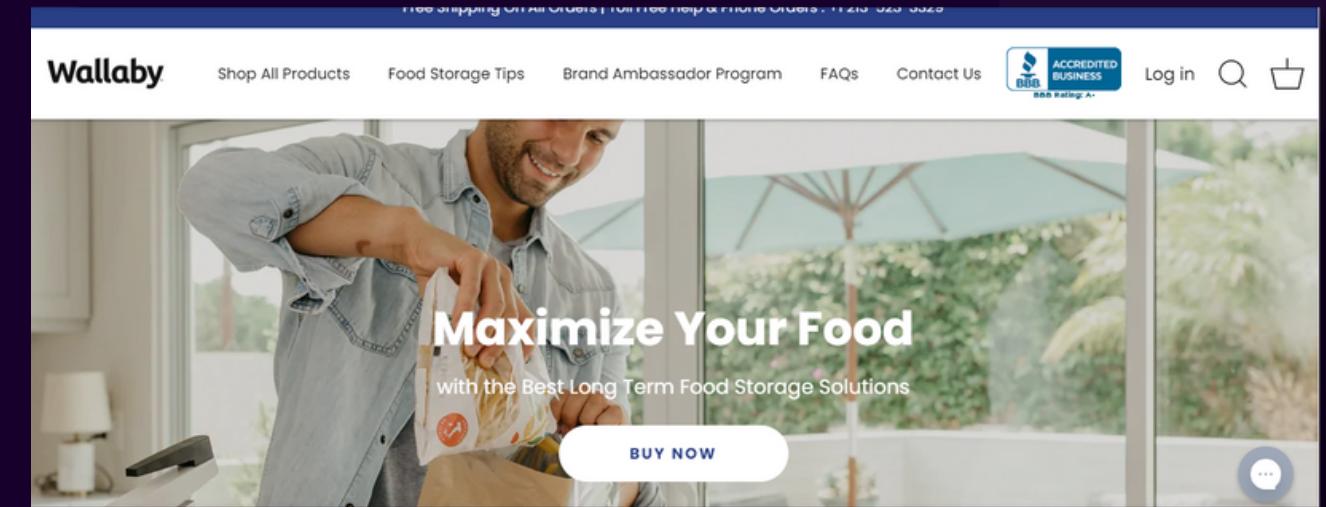
# SEO & CRO **PORTFOLIO**



***<https://healthwithdes.com/>***



***<https://www.scandale.com/>***

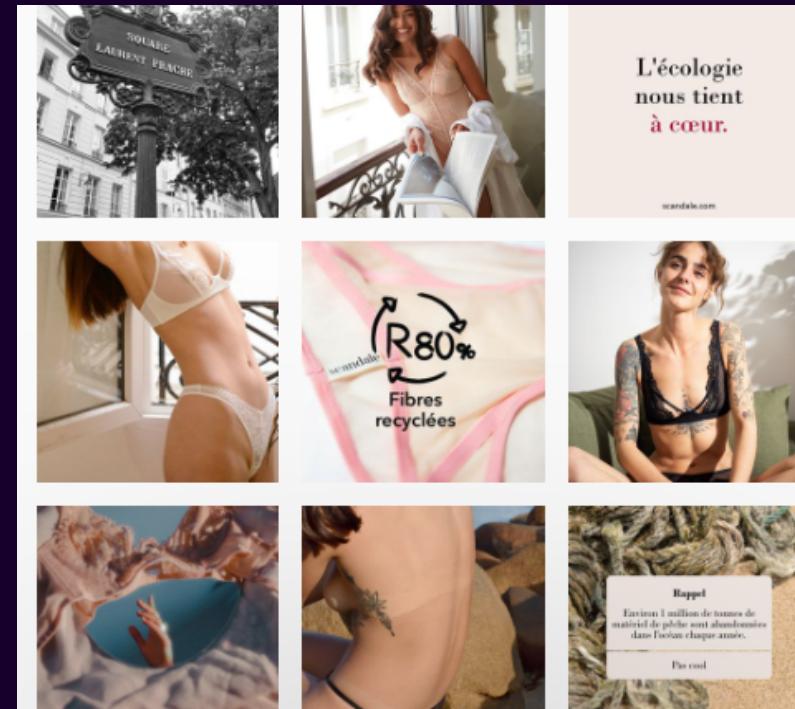
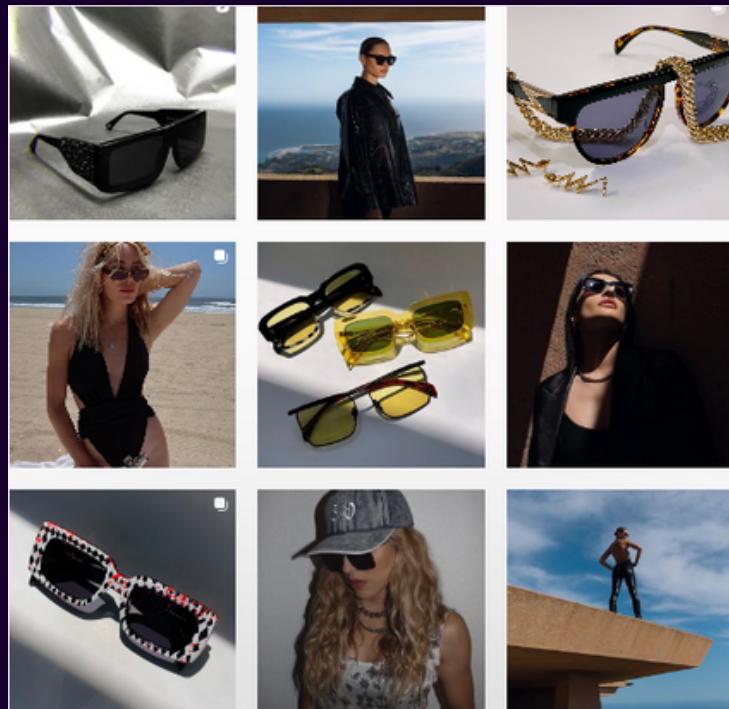


<https://wallabygoods.com/>



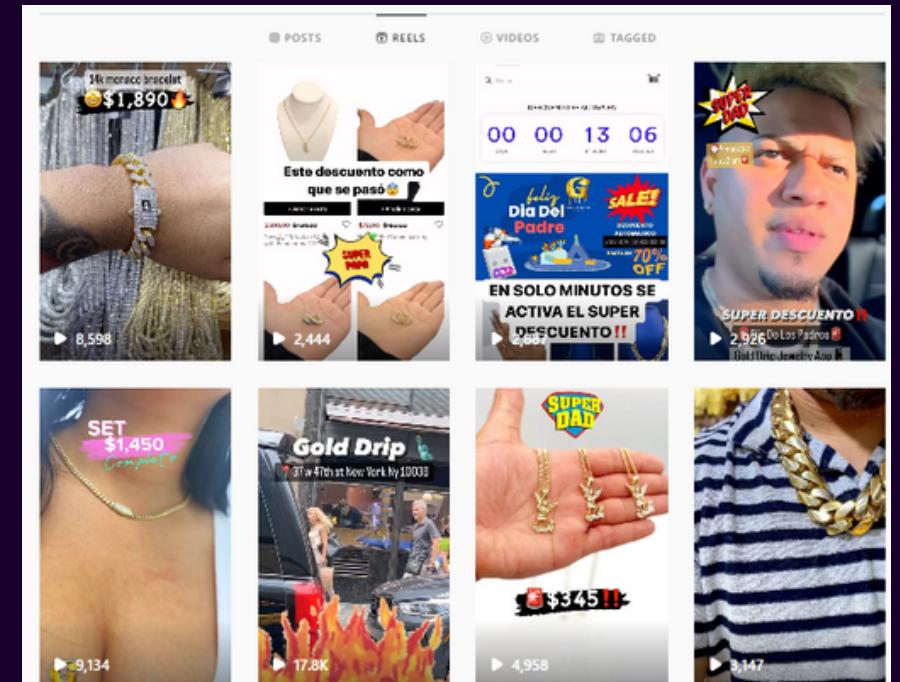
<https://iwanthis.shop/>

# SOCIAL **MEDIA** MARKETING **PORTFOLIO**



L'écologie  
nous tient  
à cœur.

scandale.com

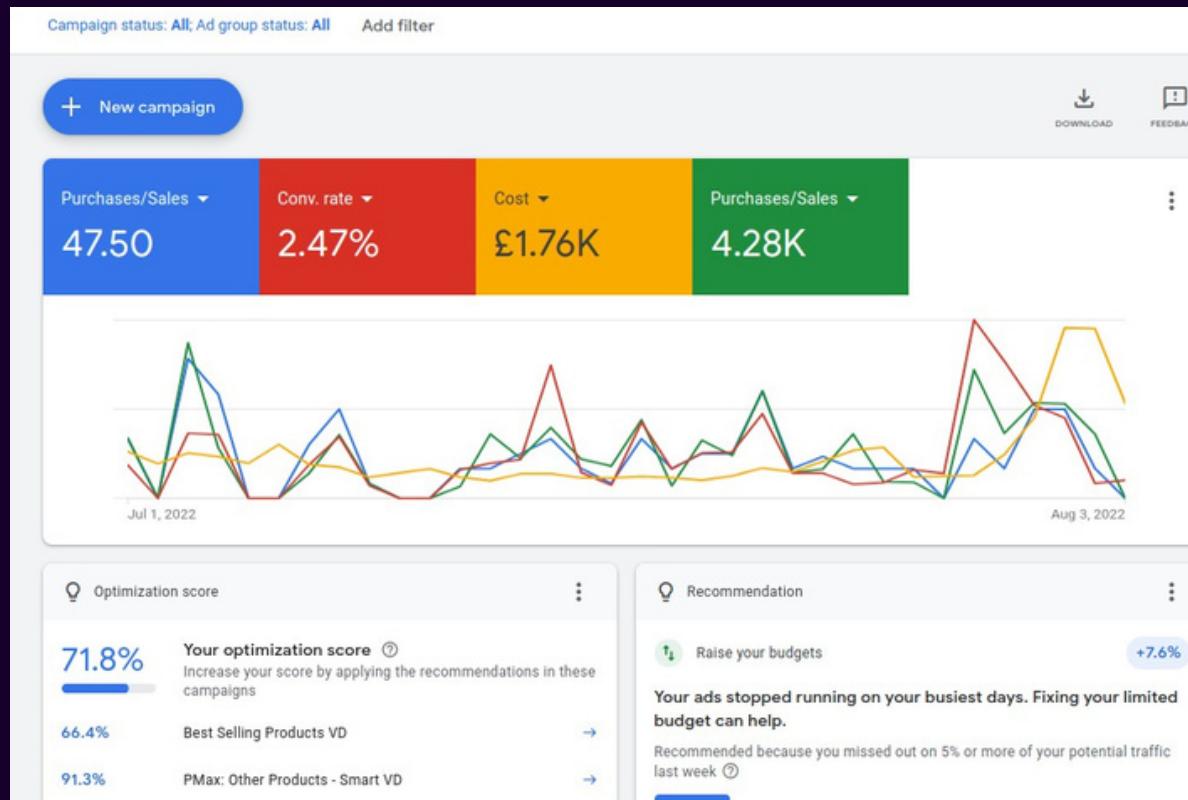


<https://www.instagram.com/saint.owen>

<https://www.instagram.com/scandale.ecolingerie>

<https://www.instagram.com/golddripjewelry>

# PPC PORTFOLIO



*Senshi Japan Google Ads*

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# Contact us

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